



**Highland
Chamber**
OF COMMERCE

the Chamber News

P R O M O T I N G G O O D B U S I N E S S

MAY 2010

CONGRATULATIONS PAUL DOHERTY



Chamber President Doug Lewis, Edward Jones Investments, awarded Paul Doherty Honorary Chamber Membership at our recent Membership Meeting. (Photo courtesy of Pete Doherty, Doherty Images)

Paul's service and dedication to Highland started back on January 1, 1980 when he served as Highland's Clerk Treasurer for 12 years. Paul was known to many customers at First Financial Bank, Sand Ridge Bank and Bank of Highland as his role in Business Development.

The Chamber appreciates Paul's leadership and volunteerism on the Board of Directors, Bunny Breakfast, Golf Outing, Membership, Spring Fashion Show, Spring Diaper Drive, Chamber 50th Anniversary, Midwest Zest Zest and the Town's Centennial Gala Committees.

Paul continues to work with Fagen Miller Funeral Home and is an excellent caretaker and cook for his devoted wife Bette of 61 years.

WELCOME NEW MEMBER

OAK INVESTMENT SERVICES
8585 Broadway, 795-1000
Merrillville, Indiana
www.oakpartnersinv.com
Representative: **Joe Starkey**
Category: **Financial Investments**

**SAVE THE DATE CHAMBER GOLF
OUTING ON FRIDAY, JULY 30, AT
WICKER PARK** Reservation form and
Sponsorship details will be emailed.

CONTINUE TO CELEBRATE THE HIGHLAND CENTENNIAL

Visit Main Square Park this weekend for World War II Battles and Encampments. See real WWII tanks and military vehicles on site. Food vendors and militaria vendors on site all weekend.

Sat., May 1, 10 am -5 pm / Sun., May 2, 10 am -4 pm

Dan Hayes Swing Orchestra performs 1940's swing music in the Gazebo for a USO Dance . . . Saturday, May 1, 5 - 7 pm. Bring a lawn chair.

HIGHLAND IS BLOOMING WITH TULIPS



CHAMBER MEMBER HAPPENINGS

Poverello Delights Featured on “Someone You Should Know.”

Sister Evelyn Brokish was interviewed by Harry Porterfield and appeared on “Someone You Should Know,” Channel 2, last Friday, April 23. Sister Evelyn demonstrated her candy making and piano playing. Congratulations to Sister Evelyn and Poverello Delights and thanks for putting Highland on the map!

Highland Historical Society 2010 Commemorative Calendar Reflections are now only \$5.00. Calendars are available at the Museum on Saturdays, Lincoln Center, Lamprecht Florist and the Chamber office.

Promote your Business or Event on kiosks in downtown Highland.

Significantly reduced pricing is \$25 per month. Call 972-7598 or email cpetro@highland.in.gov. Some restrictions apply, and limited space available.

Throughout May—Say Thanks to Our Military

Help the **Girl Scouts of Greater Chicago and Northwest Indiana** send a “Taste of Home” by Memorial Day in the form of Girl Scout cookies in appreciation of our military. To contribute call 800-244-2650 ext. 2010 Monday through Friday, 8:30am—5pm through May 31 or contribute online at www.girlscoutsgcnwi.org, and click on “Gift of Caring.”

Throughout May—Sign up to Golf to benefit I.N.F.E.A.T. (www.infeat.org)

Sign up to golf in the sixth annual **Garfield Masonic Lodge No. 569** golf outing on June 26th at 1pm at Sherwood Golf Club in Schererville. *This golf outing is open to the public and a portion of the proceeds will benefit I.N.F.E.A.T. (Northwest Indiana Families for Effective Autism Treatment).* The cost to golf is \$85 per golfer before May 28th, or \$100 after May 28th, and includes 18holes of golf, cart, dinner, drink tickets, and prizes. Hole sponsorships are available at \$100 and prize donations are also welcome.

May 6, 2010 · 4:00 - 8:00 pm — McDonald’s McTeacher’s Night

McDonald’s owner Bob Mazzaro will host a McTeacher’s Night at three local Highland McDonald’s Locations: 3904 Ridge Road, 9117 Indianapolis Blvd and 10326 Indianapolis Blvd. Fifteen percent (15%) of all sales between 4pm and 8pm will go to the School Town of Highland. McDonald’s welcomes teachers and chamber members to participate. Informational flyer will be emailed from the Chamber.

May 8, 2010 · 9am — F.O.P. Memorial

The **Highland Police** Memorial Service and Inspection will honor fallen officers at Markley Park. There will be donuts, milk and juice donated by the Highland Chamber and Pleasant View Dairy. For more information, call Chris Balbo at 838-3181 or www.highlandpolice.com

May 10, 2010 · 11:30am-1pm — Meet the Team

The **Gary SouthShore RailCats** welcome you to join the 2010 RailCats at the Radisson Hotel in Merrillville. Fergie Jenkins (Cy Young Award Winner & Hall of Famer) will join the RailCats Family as Guest Speaker at the luncheon. Tickets are \$50 each, or \$40 for season ticket holders, and \$500 for a table of ten. Call 219-882-2255 for more information or to order tickets. WWW.RAILCATSBASEBALL.COM

May 22, 2010 · 9am — Sponsor or Volunteer for Girls on the Run

The first annual New Balance Girls on the Run 5k at Main Square Park! Girls on the Run is a national non-profit organization that encourages a lifetime of healthy living and positive self esteem through a 12 week running program for girls 3rd-8th grade. Registration is available online at www.gotrofnwi.org. For more information, call 219-384-8276 or visit www.gotrofnwi.org.

FEATURE FRIDAY is still available for Chamber Members to advertise a sales event or promotion for their business at the cost of \$50. The Chamber Member Happenings is for short announcements and will be offered each month with The Chamber News at no cost to Members.



Pictured from left to right: Chamber President Doug Lewis visited with Bill Claesgens and owner David Bell, **Bell Parts Supply**. Located at 2609 - 45th Street, Bell Parts supplies all major appliance parts, grills, accessories, and filters. Visit their website at: www.bellparts.com to shop online. Bell Parts Supply has been a Chamber Member since 1972.

CHAMBER MEMBER TESTIMONIAL

As a businessman transitioning from an established law practice to a new online business venture, being a member of the Highland Chamber provides me with excellent networking opportunities that can help grow my business.

However, as a former Highland Town Councilman, the biggest benefit to me as a Chamber member is to be a part of a growing civic organization of like-minded individuals who believe in public service and giving back to the community, not just dollars and cents.

Lance Ryskamp, President, LM Publications LLC

MEMBERSHIP/BOARD MEETING

TUESDAY, MAY 11

MICHAEL'S RESTAURANT

2040 - 45th Street

11:30 Networking/Noon Lunch

MEMBER BUSINESS SPOTLIGHTS

Ambassadors: Monica Aguilar/John Freyek

Please RSVP by May 7, to the Chamber office at 923-3666 or mary@highlandchamber.com.

MAY CALENDAR OF EVENTS

- 1 World War II Reenactment, 10 - 5
USO Band in the Gazebo, 5 - 7 pm
- 2 Main Square Park, 10 - 4, contact 924-5069
- 2 Highland Lion's Pancake Breakfast
Lincoln Center, 8:00 am - 1:00 pm
Cost: Adults \$6, Children 6-12 \$3,
Children under 5-free, Family Ticket \$15
- 4 ELECTION DAY
- 4 Executive Committee Meeting, 8:00 am
Chamber Office, Contact 923-3666
- 5 Golf Outing Committee Meeting, 8:00 am
Chamber Office, Contact 923-3666
- 6 McTeacher's Night at McDonald's
4:00 - 8:00 pm, 3904 Ridge Road
- 7 Finance Committee Meeting, 9:00 am
Chamber Office, Contact 923-3666
- 8 Highland Police Memorial Service
Markley Park, 9:00 am, Contact 838-3181
- 9 HAPPY MOTHER'S DAY
- 10 Meet the Team Luncheon, 11:30 - 1:00
Gary SouthShore Railcats, 882-2255
- 11 Membership/Board Meeting, Michael's
Member Business Spotlights, 923-3666
- 13 Midwest Zest Fest Meeting, 9:00 am
Chamber Office, Contact 923-3666
- 14 Best of the Northwest Regional Expo
Westfield Southlake Mall, 10 am - 7 pm
- 20 Dollars for Scholars Meeting, 6:30 pm
- 22 Girls on the Run 5K, 9:00 am
Register online at www.gotrofnwig.org
- 26 Highland Honors Night, HHS, 6:30 pm
- 31 Memorial Day - Office Closed



Highland Chamber
OF COMMERCE

2010 BOARD OF DIRECTORS

OFFICERS

Doug Lewis, President
John Freyek, Vice President
Jan Balkema, Treasurer
Angie Clark, Director
Terry Trusgnich, Director
Lisa Gibson, Past-President
Executive Director: Mary Luptak
Admin. Asst.: Shannon Peterson

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Monica Aguilar
First Midwest Bank
Michelle Anderson
First Financial Bank
Jan Balkema
First Financial Bank
Tom Brown
Brown Insurance Group
Angie Clark
Highland Parks & Recreation
Victor Garcia
March of Dimes
Adam Gawlikowski
Applied Leadership Services
Lisa Gibson
Inn of Hammond
Terry Lankow
ArcBRIDGES
Bill Leep
Pleasant View Dairy

Rosanne Loughmiller
Prompt Ambulance
Doug Lewis
Edward Jones Investments
Cecile Petro
Highland Redevelopment Commission
Lance Ryskamp
Attorney At Law
John Freyek
Citizens Financial Bank
Cindy Rivera
North Township Trustee Office
Radley Robinson
Gary SouthShore RailCats
Terry Trusgnich
Aide Rentals & Sales II
Dave Turoci
Baxter Printing
Pat Vassar
Highland Police Department
Bernie Zemen
Timeless Images

PHONE (219) 923-7800
FAX 923-6313

Kuiper Funeral Home
SERVICE MEASURED BY THE GOLDEN RULE

Konnie Kuiper

9039 KLEINMAN ROAD
HIGHLAND, IN 46322



(219) 923-2520

Doctors Pharmacy

2727 HIGHWAY AVE.

HIGHLAND, IN 46322

KATHY GORTAT, R.Ph. P.D.

DAVE GORTAT, R.Ph. P.D.

8536 Kennedy Ave.
Highland, IN 46322
www.highlandchamber.com



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audio productions™

PowerPlay Audio Productions can create the perfect blend of voice and sound for any environment, application or medium wherever a powerful message can be broadcast. Our creative staff of copy writers, voice over talent and studio professionals, will create a concept that will open ears and capture an audience no matter where your production is received.



"Our Clients like the personal touch in our Message On Hold from PowerPlay. They can get general information they need about our Agency while waiting on hold to talk to someone."

Wendy Piro
Agent, Wendy Piro Agency
American Family Insurance
Crown Point, IN

"First impressions in any business are critical, so the on-hold recordings PowerPlay produces for VIA Marketing are both friendly and professional. Vince works with us by recording the scripts we've written. We'd recommend him to anyone!"

Julie Olthoff
President, VIA Marketing
Merrillville, IN

"Truly a product that pays for itself over and over! Our customers are learning more about what our company offers and it has effortlessly increased sales. A "PowerPlay" towards the level of customer satisfaction we strive for!"

Roger Barber
Owner, FS Mechanical
Merrillville, IN

"We started using PowerPlay Audio Productions (Message on Hold) because we wanted a local company that could give us up close and personal service. The great service Vince provides is terrific and the confidence he gives us in making our productions is very appreciated. We are very satisfied with the service and quality of our recordings, and would recommend this company to everyone!"

Dr. John G. Kostides DDS
Merrillville, IN

"PowerPlay always stays on top of our account. Vince calls me up and lets me know in advance that a production is due, and he is always willing to go to our website to gather information and write a script for us. The Voice Over that's produced is professional, clear, and concise. Even the music rocks! Thanks for keeping our Message On Hold fresh and in front of our valued customers."

Chuck Kreisl
Dealer/Operator,
Calumet Harley Davidson
Munster, IN

Message On Hold

What do your customers hear when they're placed on hold? PowerPlay creates effective, custom messages with information that enlightens callers while they're waiting on hold. Remember: *"When a caller is on hold, your image is on the line."*™

Audio Brochures

A great audio piece, perfect for mailings and handouts. Audio brochures take your presentation packages to a new digital level.

Overhead Announcements

Showrooms, restaurants, auto dealerships and more. Turn your PA system into a valuable sales tool with messages and promotions.

Radio Advertisements

Radio campaigns that stand out from the commercials you normally hear. Our award winning team specializes in distinctive concepts guaranteed to capture that elusive radio audience.

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